



This is Maxine.

Cruelly used by Iams.

Maxine was very scared, hiding in the back of her steel cage and desperate not to make eye contact. But when a PETA investigator let her out of her cage, something that had never happened in the previous six years, she perked right up and loved getting attention.

Hundreds of dogs were caged in this laboratory in barren steel and cement cells, where many went crazy from intense confinement, turning in endless circles. Iams officials visited this lab, witnessed the suffering, and did nothing. Pleas for a resting board and exercise for the dogs were ignored. The lab director ordered the dogs' vocal cords to be cut because their cries irritated him. And despite Iams' claim that it doesn't deliberately kill animals in its tests, in this Iams contract lab—one of many—at least 27 dogs were killed.

Please join us in calling on Iams to rely on non-animal laboratory-analysis and in-home tests using dogs and cats whose human companions have volunteered them for such tests. Visit IamsCruelty.com to learn how you can help.



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