



They called him Christmas.

He was cruelly used by Iams.

Life for Christmas was far from a celebration. A severe ear infection was discovered only when a PETA investigator noticed it while giving him a little love and attention, something that he had never had before in the entire six years that he had been confined to his cage in the lab.

Hundreds of dogs were caged in this laboratory in barren steel and cement cells, where many went crazy from intense confinement, turning in endless circles. Iams officials visited this lab, witnessed the suffering, and did nothing. Pleas for a resting board and exercise for the dogs were ignored. The lab director ordered the dogs' vocal cords to be cut because their cries irritated him. And despite Iams' claim that it doesn't deliberately kill animals in its tests, in this Iams contract lab—one of many—at least 27 dogs were killed.

Please join us in calling on Iams to rely on non-animal laboratory-analysis and in-home tests using dogs and cats whose human companions have volunteered them for such tests. Visit IamsCruelty.com to learn how you can help.

PETA

Bad For Life
I AM DEAD

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