



 **Which of your neighbors is responsible for the deaths of cats and dogs?**

**A**

A.G. Lafley, your neighbor and president, chair, and CEO of Procter & Gamble, has been criticized for the needless suffering and deaths of dogs and cats in Iams laboratories.

For more than two years, PETA politely engaged Mr. Lafley and Iams in discussions about needed reforms in their use of dogs and cats. **They and Iams assured PETA that Iams kept animals “in the best of conditions”, yet look at what our investigation found in an Iams contract laboratory:**

- 🐾 Dogs circling endlessly, having gone mad from confinement to completely barren steel cells, without even a resting board to get up off the slatted metal floor; for up to six years at a time
- 🐾 Dogs with their vocal cords cut out so that their cries wouldn't disturb experimenters
- 🐾 Dogs with huge chunks of muscle cut from their thighs and then left—like garbage—on the floor to recover
- 🐾 Dogs force-fed oil through tubes shoved down their throats
- 🐾 Twenty-seven of the dogs deliberately killed just during the time of our investigation

With humane research methods easily available and in use by other pet-food makers, Iams has no excuse for confining and torturing dogs and cats in laboratories just to make pet food.

What You Can Do

- 🐾 To view the video from PETA's investigation and for more information, visit IamsCruelty.com.
- 🐾 **Please politely inform Mr. Lafley** that you won't be buying Iams products until he ends the company's laboratory testing on animals and adopts clinical testing programs with vet clinics or in-home tests involving dogs and cats with fully informed human consent.

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